



Eureka Cultural Arts District Leadership Council
2026 Quarter 3 Meeting

Wednesday, September 16th, 2026

12:00 PM to 1:30 PM.

Eureka City Hall, Room 207

531 K Street, Eureka, CA 95501

To access this meeting by Zoom, please see the information at the end of this document (page 5)

Land Acknowledgement: The land that the Eureka Cultural Arts District rests on is known in the Wiyot language as Jaroujji. Past actions by local, State and Federal governments removed the Wiyot and other indigenous peoples from the land and threatened to destroy their cultural practices. The Eureka Cultural Arts District acknowledges the Wiyot community, their elders both past and present, as well as future generations. This acknowledgement demonstrates the Eureka Cultural Arts District commitment to dismantle the ongoing legacies of settler colonialism.

Agenda

1. Call to Order & Roll Call

12:00 PM-12:05 PM

Leadership Council Members:

ECAD Partner Representatives:

Wiyot Tribe: Ted Hernandez, Jazzmin Fontenot

Ink People: Leslie Castellano, Cati Gallardo

Eureka Main Street: Amanda Kruschke, Tamara Cervenka

City of Eureka: Sarah West, Swan Asbury (proxy for Representative)

Representatives of Cultural Groups, or those representing historically excluded peoples/lifeways:

Jennifer Be (Casamiento), Christopher Chu (Eureka Chinatown Project), Elizabeth Hassler (Redwood Coast Regional Center)

Representatives of Artist Serving Groups:

Jemima Harr (Morris Graves Museum of Art and the Humboldt Arts Council)

Representative of a Business Serving Group

Jazz Lopez (Six Rivers Solar)

At-Large Members:

Jenna Catsos (Pen+Pine and the Eureka Street Arts Festival), Erika Wright (Cal Poly Humboldt Sponsored Programs Foundation)

Staff:

Matthew Morassutti (Eureka Cultural Arts District), Sage Juarez (Ink People)



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Agenda (cont.)

- 2. Public Comment **12:05 PM-12:10 PM****
 - a. *Members of the public may address the Eureka Cultural Arts District Leadership Council on items not on the agenda. Comments are limited pursuant to the Brown Act.*
- 3. Consent Calendar (Voting Items) **12:10 PM-12:15 PM****
 - a. [Minutes: June 17, 2026 ECAD Leadership Council Meeting](#)
- 4. Committee Appointments and Council Organization **12:15 PM-12:30 PM****
 - a. Review the schedule of remaining 2026 Leadership Council Meetings (*Informational Item*)
 - i. Q4 2026 Meeting is scheduled for Noon to 1:30 PM on Wednesday, November 18th, 2026; exact location TBA
 - b. Leadership Council Membership and Appointments
 - i. Appointed Partner Representative for the City of Eureka (*Informational Item*)
 - c. ROA Committee (*Informational Item*)
 - i. *Committees have not appointed members of the ROA Committee*
 - ii. *Committees have either not met in the time since the Q2 2026 Meeting of the ECAD Leadership Council, or discussion has focused on planning the Culture Commons Festival*
 - iii. *Staff will prioritize appointments for each Committee's first meeting of this quarter and the item will be revisited at the 2026 Q4 ECAD Leadership Council Meeting*
- 5. ECAD Grants **12:30 PM-12:50 PM****
 - a. Arts Alive Grants – Grants will be made available in October for November and December 2026 Arts Alive; per previous meeting, grants will be available up to \$500, and previous awardees can reapply (*Informational Item*)
 - b. Visionary Placemaking Grant – Ink People Mural Update (*Informational Item*)



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Agenda (cont.)

6. ECAD Festivals 2026 12:50 PM-1:10 PM

- a. ECAD Culture Commons Festival September 25-27, 2026
 - i. Status Update on Festival from ECAD Staff and members of the Culture Commons Festival Committee (*Informational Item*)
 - ii. Volunteer Opportunities for Leadership Council Members (***Participatory Item***)
 - 1. Note - Leadership Council member requirements include
 - a. 12 hours of volunteer service to support the ongoing success of ECAD.
 - b. Supporting at least one ECAD supported event or fundraiser annually through volunteer service, in-kind, and/or financial support.
 - iii. Business Sponsor Campaign Updates (*Informational Item*)
 - iv. Festival Marketing Updates (*Informational Item*)

7. ECAD Funding Updates 1:10 PM-1:15 PM

- a. California Arts Council, and tax-funded budget allocation updates (*Informational Item*)
- b. ECAD funding – grant application updates (*Informational Item*)

8. Marketing & Outreach 1:15 PM-1:20 PM

- a. Street Banners (*Informational Item*)
- b. Rack Card (Update on progress; *Informational Item*)
- c. ECAD Branded Merch/Swag (*Informational item*)
- d. Video Content (*Informational Item*)
- e. CCRP Survey (*Informational Item*)

9. Leadership Council Member Announcements & Future Agenda Requests 1:20 PM-1:25 PM

- a. Requests for agenda items for 2026 Q2 Meeting of the ECAD Leadership Council
- b. Upcoming Events
- c. Deadlines
- d. Partnership Opportunities
- e. Potential Grant Opportunities
- f. Other Announcements (time allowable)



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Agenda (cont.)

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| 10. <u>Director's Report</u> | <u>1:25 PM-1:30 PM</u> |
| 11. <u>Adjourn</u> | <u>1:30 PM</u> |

Brown Act Notice: This meeting is conducted in accordance with the Ralph M. Brown Act. Agenda materials are available for public inspection at least 72 hours prior to the meeting. No action shall be taken on items not appearing on the posted agenda, except as permitted by law. Voting may not take place via email or writing; committee and time-sensitive decisions must be ratified by the Leadership Council at a duly noticed meeting. Quorum is a majority of appointed members (vacant seats do not count toward quorum).



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ZOOM MEETING INFORMATION FOR VIRTUAL ACCESS

Join Zoom Meeting

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Meeting chat link

<https://us02web.zoom.us/launch/jc/87952839403>

Meeting ID: 879 5283 9403

Passcode: 993370

FOR ATTENDANCE BY PHONE CALL, COPY/PASTE ONE OF THE NUMBERS BELOW

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