



Eureka Cultural Arts District Strategic Visioning - Session 1

Friday, October 17, 2025 - 12pm-5pm

Eureka City Hall - City Council Chambers

Purpose: Support the Eureka Cultural Arts District Leadership Council to articulate their long-term strategic vision and next steps for supporting future sustainability.

Desired Outcomes:

By the end of this meeting, we will have:

- Learned about each other and identified strengths within the group;
- Developed shared agreements for a supportive/constructive space;
- Developed collective understanding and grounding in the ECAD vision;
- Identified what's currently working and some areas of challenge;
- Begun articulating and prioritizing a vision for the next 3 years.

Pre-read/scan:

- [Next Five Years Report](#)
- [Governance Documents](#)

Agenda

Activity	Description	Time
Lunch & Reconnecting		12:00-12:30 (30)
Opening & teambuilding	• Welcome, agenda and objectives review • Introductions - your name, organization/affiliation, pronouns • Land acknowledgement • Teambuilding warm-up in groups of 3 (come back prepared to summarize) • <i>What is a valuable strength or perspective you bring to ECAD?</i> Large group - 1 minute summary per group	12:30-1:20 (50)
Shared Agreements	[Large group] <i>What should we all agree to and understand in order to build a group that is supportive, collaborative, constructive, and fun?</i> • A few proposed agreements • Additions	1:20-1:55 (35)
	BIO BREAK	1:55-2:05 (10)

Grounding Ourselves in the ECAD Vision	“The Eureka Cultural Arts District (ECAD) is a place for dynamic engagement with our diverse and multi-ethnic population of artists, culture bearers, innovators, and creatives. Together, we celebrate the many expressions of Jaroujiji and Wigi, honoring the interweaving of traditions and lifeways. Together, we work toward an inclusive future nourished by culture, art, food, performance, and storytelling - all vital to sustaining our community. Our goal is to inspire a deep appreciation for cultural vitality with residents and visitors alike - to reveal the layers of story that weave throughout our community.” <i>What is important to you about this vision? What does it mean to have this vision as the foundation for our strategic future work? In what areas might we need to step up to better fulfill this vision?</i> [small group work; report back key themes]	2:05-2:40 (35)
	MOVE YOUR BODY FOR ONE MINUTE	
The Beginning Place - What’s Working	Post-its (one idea per post-it) - 10 min <i>What has ECAD already accomplished? What are you proud of?</i> <i>What is working at ECAD right now?</i> Discussion - 25 min	2:40-3:15 (35)
The Beginning Place - Challenges	Post-its (one idea per post-it) - 10 min <i>What are the challenges ECAD faces (internal & external)?</i> Discussion - 25 min	3:15-3:50 (35)
	BIO BREAK	3:50-4:00 (10)
Where We Are Headed	Post-its (one idea per post-it) - (10 min) <i>Where do you want ECAD to be or what do you want to have accomplished in 3 years?</i> <i>What ideas do you have for funding ECAD in the future?</i> Discussion & group into themes (25 min) Dot voting (top 5 priorities) (5 min) Reflection/discussion on dot voting (10)	4:00-4:50 (50)
Closing	- Evaluation (note card) - Next steps and appreciations - Next session: November 14, 12-5pm	4:50-5:00 (10)