



**Eureka Cultural Arts District Leadership Council**  
**2025 Quarter 4 Meeting**

Thursday, December 11th, 2025  
12:00 p.m. to 2 p.m.  
Eureka City Hall, 2nd floor, Room 207  
531 K Street, Eureka CA 95501

*Land Acknowledgement: The land that the Eureka Cultural Arts District rests on is known in the Wiyot language as Jaroujji. Past actions by local, State and Federal governments removed the Wiyot and other indigenous peoples from the land and threatened to destroy their cultural practices. The Eureka Cultural Arts District acknowledges the Wiyot community, their elders both past and present, as well as future generations. This acknowledgement demonstrates the Eureka Cultural Arts District commitment to dismantle the ongoing legacies of settler colonialism.*

***Agenda***

**1. Roll Call**

**Leadership Council Members:**

*ECAD Partner Representatives:*

Wiyot Tribe: Michelle Vassel, Ben Brown  
Ink People: Leslie Castellano, Cati Gallardo  
Eureka Main Street: Amanda Kruschke, Tamara Cervenka,  
City of Eureka: Sarah West, Swan Asbury (proxy for Sarah West)

*Representatives of Cultural Groups, or those representing historically excluded peoples/lifeways:*

Jennifer Be, William Dirks, Elizabeth Hassler, Dillon Avery Harp

*Representatives of Artist Serving Groups:*

Corin Balkovek, Wil Gibson, Jemima Harr

*Representative of a Business Serving Group*

Jazz Lopez

*At-Large Members:*

Jenna Catsos, Jamie Sanford, Erika Wright

**Staff:**

Matthew Morassutti, Sage Juarez, Greta Fennelly



**Eureka Cultural Arts District Leadership Council**  
**2025 Quarter 4 Meeting**

***Agenda (cont.)***

**2. Consent Calendar**

- a. Minutes: Strategic Visioning Session II

**3. Business:**

- a. Review Outcomes of Strategic Visioning
  - i. [Strategic Vision document \(DRAFT\)](#)
  - ii. [Strategic Visioning Session I Notes](#)
  - iii. [Strategic Visioning Session II Notes](#)

*The Leadership Council will give feedback and vote to approve the Strategic Vision Document (with any feedback included)*

- b. Cultural Festival - Concept Approval and Ad Hoc Committee Appointment

*Matthew Morassutti will give an overview of a concept/concepts for the cultural arts festival and a basic outline for its implementation. The Leadership Council will give input on the concept and establish an ad hoc committee to develop the festival concept further. (Ad hoc committee will meet two times between December and March)*

- c. Appointments - Representation, Opportunity, and Accessibility (ROA) Committee
  - i. Informational - Review and Discuss the Purpose of ROA Committee (Article 6, §2)

*“The Representation, Opportunity, and Accessibility Committee supports the development and application of policies and programs that honor the diverse perspectives of the ECAD. The ROA Committee may initiate outreach to underrepresented peoples. The ROA Committee may also review policies, procedures, and programs through a Belonging/Justice/Equity/Diversity/ Inclusion lens. The ROA Committee will review and inform the grant process and will have representation on any grant review committees. The ROA Committee will also review staff’s plans for the schedule and frequency of grants.”*

- ii. Appointments - ROA Committee

*The Leadership Council will review each Committee as it is described in the ECAD Governance Document, and will vote to*



**Eureka Cultural Arts District Leadership Council**  
**2025 Quarter 4 Meeting**

***Agenda (cont.)***

- d. ECAD Leadership Council Informational Presentation
  - e. Contract Staffing - Informational Update
    - i. Social Media and Short-form Video Production
    - ii. Merch/Swag Designer and Vendor
    - iii. Cultural Festival Coordinator
  - f. ECAD Grants - Informational Updates
    - i. Placemaking Grant
    - ii. Mini Grants
    - iii. Arts Alive! Grants
- 4. Upcoming Events & Announcements**
- 5. Adjourn**